

COURSE DESCRIPTIONS

REQUISITES

EDI 202 FASHION ILLUSTRATION 3 credits
workshop: \$40.00

The course prepares students to do fashion illustration work, with a view to developing a collection and marketing presentations. Students will apply knowledge of drawing to present concepts in a way that will be attractive to potential clients.

Prerequisites: TFA 201 Anatomical Drawing

DM 203 INTRODUCTION TO FASHION DESIGN 3 credits
workshop: \$20.00

The course introduces students to the origins of Fashion Design from the 18th century to the present, allowing them to integrate processes, seasons, a general knowledge of textiles, and market types within a framework of the elements of drawing and design.

Prerequisites: TFA 201 Anatomical Drawing

DM 204 FASHION DESIGN I 2 credits
workshop: \$40.00

The course addresses the development and conceptualization of a fashion collection, including historical elements of clothing. Design fundamentals, the elements of the construction of a garment, uses, and the kinds of existing markets are discussed.

Prerequisite: DM 203 Introduction to Fashion Design

DM 205 TEXTILE SCIENCES 3 credits
workshop: \$80.00

Presents and studies the history and origin of fiber and textiles. Identifies characteristics of fibers and textiles and their classification; analyzes textile fiber content and their behavior; classifies textiles and their possible uses; special treatment according to the market, manageability and drapeability. Includes a discussion of the most widely used fabric printing techniques, sewing techniques for different kinds of fabric, handling and care of textiles, legal regulations for using different products and identifying fabric content.

DM 206 DESIGN STUDIO TECHNIQUES: CONSTRUCTION 3 credits
workshop: \$40.00

Introduces students to the techniques of construction, cutting, and sewing. Provides an opportunity to become familiar with the equipment and processes of a fashion design shop. Exposes students to the challenges of garment production, sewing techniques, and the process of creating a finished piece using a pattern.

DM 208 FASHION ILLUSTRATION II

3 credits

workshop: \$40.00

The course prepares students to do advanced fashion illustration work. In this work, students will present concepts that reflect their creative identity and are at the same time useful for marketing and production.

Prerequisites: EDI 202 Fashion Illustration I

DM 209 DESIGN STUDIO TECHNIQUES: MODELING

3 credits

workshop: \$40.00

Students will acquire skills that will allow them to develop designs using techniques for taking measurements and developing a pattern on a mannequin. Patterns will be transformed to create several styles. Students will convert their designs into three-dimensional articles.

Prerequisites: DM 206 Design Studio Techniques: Construction

DM 211 TRENDS, FASHION AND SOCIETY

3 credits

workshop: \$40.00

The course studies the cultural, anthropological, and psychological elements that are part of the visual identity of human beings. An attempt is made to relate economic and technological factors that influence contemporary society and how historical factors influence the choice of apparel.

Prerequisites: DM 203 Introduction to Fashion Design

DM 304 FASHION DESIGN II

2 credits

workshop: \$40.00

The course presents historical elements in the development of the needlework industry in the 18th and 19th centuries, with a view to preparing students to be able to face an industry of constant innovation. Students will integrate knowledge by justifying, explaining, and critiquing designs in illustrations of collections and mood boards.

Prerequisites: DM 204 Fashion Design I

DM 305 FASHION DESIGN III

2 credits

workshop: \$40.00

Explores the needs of the student and his or her market. Presents the historical developments of the 20th century and the constant and continuous changes in the fashion industry. The course will prepare the student to develop different fashion collections for specific clients or markets with a view to preparing an artistic portfolio.

Prerequisites: DM 304 Fashion Design II

DM 333 FASHION MARKETING 3 credits
workshop: \$60.00

Prepares students to market fashion according to the category of the product and the market level. Analyzes the differences between markets and how these affect the way to attract clients. Identifies the characteristics of each product and groups them in the appropriate market. Identifies the concepts of supply and demand, distribution, specialized marketing, cost versus price, and analyzes how these elements affect the sale of the product. Appropriate marketing techniques are identified according to the product, the market, and the sales scenario: visual presentations, exhibitions, special media event, in-store presentations, product positioning, among others.

Prerequisites: DM 203 Introduction to Fashion Design
EG 310 Marketing of Art and Objects

DM 335 DESIGN STUDIO TECHNIQUES: PATTERNS 3 credits
workshop: \$60.00

The course prepares students to develop basic patterns for the bodice, sleeves, and skirt using the flat pattern technique. These patterns will be transformed to create different styles. Students will convert designs into three-dimensional articles, while they carry out different tasks of the design studio including measurements, developing the pattern, and constructing the garment.

Prerequisites: DM 206 Design Studio Techniques: Construction

DM 336 DESIGN STUDIO TECHNIQUES: TECHNOLOGY 3 credits
workshop: \$60.00

The course prepares students in grading, drafting, marking, and the development or modification of patterns. Students will develop skills using traditional and digital techniques, which will prepare them to face the challenges of fashion design at an industrial production level.

Prerequisites: DM 335 Design Studio Techniques: Patterns

DM 337 INDUSTRIAL FASHION PRODUCTION 3 credits
workshop: \$60.00

Prepares students to do work with an industrial focus. Students will apply their knowledge combining creative design, construction, pre-production processes, production and marketing methods to present fashion products that show creativity, while at the same time responding to market needs and being viable for industrial production.

Prerequisites: DM203 Introduction to Fashion Design
DM 335 Design Studio Techniques: Patterns

DM 338 TECHNICAL AND LINE DRAWING 3 credits
workshop: \$60.00

Studies the development and the importance of technical drawing and its use in the industry. Presents different software and the available alternatives for creating digital images that are applicable to the different stages of planning, production, and post-production. Students will show they can use the appropriate software and hardware.

Prerequisites: TFA 107 Basic Digital Creation and Practice
TFA 202 Advanced Drawing
DM 202 Fashion Illustration

DM 339 DESIGN STUDIO TECHNIQUES: HIGH FASHION 2 credits
workshop: \$40.00

The courses expose students to advanced techniques in cutting and construction, allowing them to use haute couture equipment, materials, and processes. Analyzes the exclusive fashion market, in which fine materials and finishings are used, as well as special construction processes. The relationship between the history of haute couture and fashion design is discussed

Prerequisites: DM 335 Design Studio Techniques: patterns
DM 209 Design Studio Techniques: modeling

DM 400/401 FASION DESIGN SEMINAR 4 credits
EG 400/401 THESIS 2 credits

The Industrial Design seminar is only offered to candidates for graduation. The fundamental purpose the seminar is to encourage independent work, self-discipline, and an analytical approach. The seminar is a full year course and requires the development and exploration of a theme in the proposed work. Includes an analytical essay describing the process, the objectives of the piece, the rationale, the medium used, and a bibliography.

ELECTIVES

DM 334 GARMENT DESIGN II 3 credits
workshop: \$60.00

Prepares students to do their first work with a professional focus, similar to the environment of the industry. Students apply their knowledge, combining design, construction, and marketing to present a collection of designs and pieces that show their creative identity while being attractive to potential clients.

Prerequisites: DM 203 Introduction to Fashion Design;
DM 206 Design Studio Techniques: Construction;
DM 333 Fashion Marketing

Co-requirements: DM 335 Design Studio Techniques: Patterns

DM 380 INTERNSHIP up to a maximum of 6 credits

Offers the student the opportunity to acquire work experience in his or her concentration while studying. In addition, it allows the student to meet professionals in the field and establish professional ties that may lead to employment opportunities on graduation. To be eligible, students should be in their third or fourth years of study with a GPA of 2.5 or more.

DM 390 SPECIAL SEMINAR

1 to 3 credits

workshop: \$10.00/credit

An open course that allows for different content, from seminars with critics or visiting curators to travel abroad.

Minor Concentrations

Every student who intends to do a Minor concentration must complete the process of declaration at the Orientation Office, no later than during the second year of study in the month of March. In order to declare a Minor concentration in Art Education, the student will go through the same evaluation established for students in this field. Minor concentrations will consist of eighteen (18) credits in addition to their credits already established by the different academic departments. Additional courses for the Minor concentration in Printmaking are as follows:

Fashion Design Department

DM 203	Introduction to Fashion Design
DM 202	Fashion Illustration
DM 205	Textile Sciences
DM 206	Design Studio Techniques: Construction
DM 209	Design Studio Techniques: Modeling
DM 335	Design Studio Techniques: Patterns

The Federal Pell Scholarship will cover such courses as long as the student does not go over 150% of the credits established in its BFA.